AFF C-Series is born feature-rich

ONTAP One bundle provides industry-leading, comprehensive data services

Protocols Anti-ransomware Efficiency Data protection Tenancy and scale Multitenancy NAS / File App-integrated Near-real-time Leading raw-to-QoS NFS backup detection usable Clusterwide scaling Business continuity SMB Tamper-proof SAN / Block Sync/async disaster Snapshot recovery Deduplication, • FC Multi-admin recovery compression, NetApp® Snapshot™ iSCSI compaction verification NVMe/FC copies Blocking of known Thin provisioning NVMe/TCP Clones malicious files Data tiering to Object (S3) hybrid, object, or cloud

NetApp ONTAP®

Data management software

Delivering automation, efficiency, data protection, and security capabilities across the NetApp portfolio for file, block, and object



















AFF C-Series is efficient

Superior overall cost-effectiveness compared to similar systems





Reduce TCO

Reduce up to 95% of rack space with high-density capacity flash



Increase data efficiency

- •80% raw-to-usable
- 4:1 data reduction for SAN workloads
- •1.5:1 for NAS
- •3:1 for VMware, Hyper-V, and KVM workloads on NAS
- Policy-based tiering of cold data to hybrid flash, object, or cloud storage



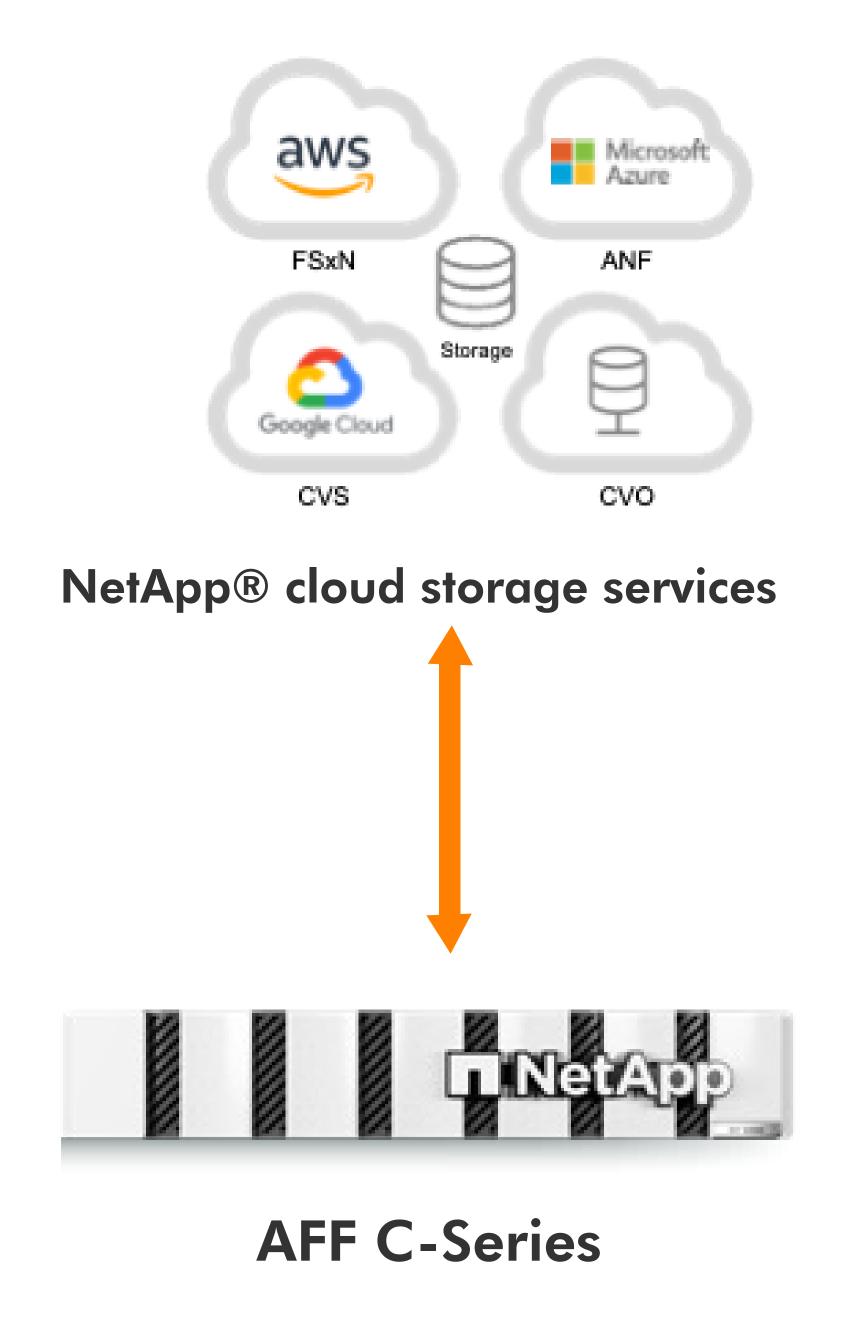
Improve sustainability

Save power and cooling costs up to 85% over hybrid flash



AFF C-Series is cloud-connected

Disaster recovery to cloud
Back up to cloud
Tier to cloud
Caching to cloud
Manage hybrid multicloud storage



Best-in-class storage and data solutions

Spanning on-premises and multicloud environments; solving board-level priorities for every enterprise

Spot by NetApp NetApp® BlueXPTM Cloud **On-premises** Data **Cloud Operations** data storage **Data Storage** Services Optimize your cloud app Extending world-class Solving the biggest Expand to solve multicloud infrastructure challenges for data solutions to all public data challenges beyond storage and management clouds storage Protection Cloud Volumes ONTAP NetApp ONTAP® (AFF, FAS) Spot by NetApp Azure NetApp Files, FSx for Privacy CloudCheckr NetApp E-Series, EF-Series ONTAP, NetApp Cloud Governance NetApp StorageGRID® Instaclustr™ Volumes Service

Infrastructure observability and optimization

Optimize the delivery and operation of hybrid cloud infrastructure through advanced observability and optimization services.

NetApp Cloud Insights















Target use cases

Hybrid-to-capacity flash refresh

(suited for 10K HDD transition and End-of-support system refresh)



Tier 1 workloads

(where 2-4ms latency is more than enough)

- Media/rendering
- AI/ML and analytics
- Data lakes
- File storage
- Home directories
- User data
- Non-mission-critical databases
- VMware

Tier 2 workloads

(where capacity is the primary driver)

DevTest sandbox copies for databases or VMs (NAS or SAN)
Fast recovery for backups
Target system for backup
consolidation (NetApp® Snapshot copies and NetApp SnapMirror®)
Target system for data tiering

Compared to hybrid flash ar

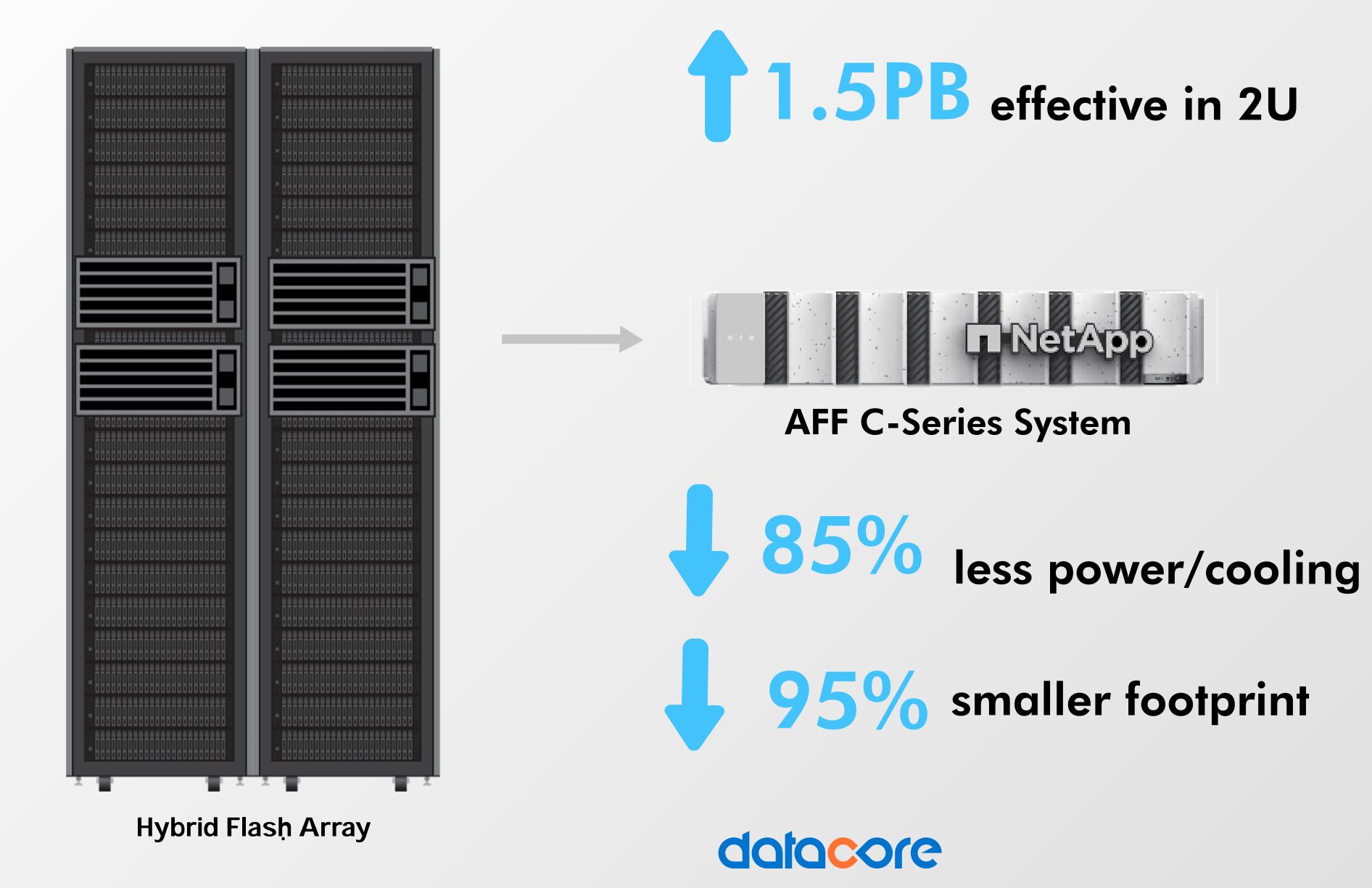
- Best TCO
- Better speed
- Better density
- Better efficiency

• Best TCO

- Best TCO
- Better speed
- Better density
- Better efficiency



Reduce TCO with AFF C-Series



The leader in all flash

Brand-new proof points from GigaOm Research



Figure 1. GigaOm Radar for Primary Storage for Midsize Businesses

"With ONTAP, NetApp distinguishes itself by offering a common operating system across its entire on-premises appliance range and in all major cloud providers, offering enterprise-class capabilities to mid-sized organization."

GigaOm Radar for Primary Storage for Midsize Businesses, January 19, 2023



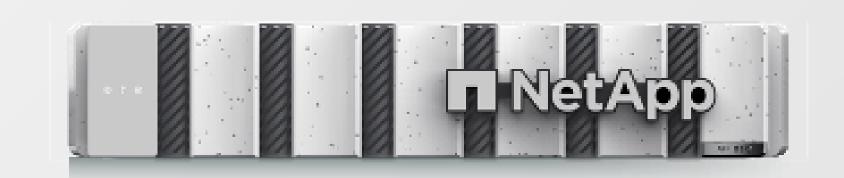
Figure 1. GigaOm Radar for Primary Storage for Large Enterprises

"NetApp delivers outstanding capabilities for large enterprises both on-premises and in the cloud (as a first-party offering) with solutions architected around its ONTAP OS. The recently launched BlueXP service delivers thorough yet seamless data mobility and data management capabilities, providing a best-in-class and unmatched experience."

GigaOm Radar for Primary Storage for Large Enterprises, January 19, 2023

AFF C-Series is secure

NetApp ONTAP software includes over 30 advanced data security features





Protect

Multifactor authentication and role-based access control

Application-consistent data protection

Multi-admin verification before execution of sensitive commands

Data encryption in transit and at rest



Detect

Autonomous ransomware protection with preemptive detection against attacks

Enhanced file system auditing



Recover

Data availability maintained with zero data loss and zero downtime

NetApp® SnapLock® technology for write once, read many (WORM) data

Tamper-proof NetApp Snapshots™ copies



AFF C-Series is scalable

Experience the ultimate flexibility of scale and management that is a NetApp speacialty

Eliminate storage silos and scale capacity nondisruptively. Combine performance flash, capacity flash, and hybrid storage—across SAN, NAS, and object storage—in a single cluster.



